



ASSOCIATION OF HORIZON, INC.

ANNUAL REPORT

2021-2022



**EMPOWERING ADULTS WITH PHYSICAL
DISABILITIES THROUGH LIFELONG
FRIENDSHIPS AND RECREATION**

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MISSION

An organization of people with and without physical disabilities that provides opportunities for individuals to challenge themselves, develop responsibility, and grow through interacting and working together.

VISION

A community where barriers between people with and without physical disabilities are transcended, limitations are overcome, new abilities are discovered, and an increased awareness of self and others is developed.

Message

From the Board of Directors

Over the past two years, Horizon has grown and adapted, tailoring our programs and launching new initiatives to meet the changing needs of our community and the times. We expanded virtual programming and undertook a safe and fun-filled return to in-person Summer Camp. Thank you to all donors, volunteers, and participants who helped make this possible!

Horizon has been a highlight of many peoples' lives for 31 years; "the best week of the year." We were delighted to return to our roots this year and look forward to continue to learn and grow for many decades to come.



Dana Westley, President of the Board



Pictured: 2022 Support Team, George Czerwionka, Maeghan Anderson, Sheila Caplis, Chris Reyes, Dana Westley, Jen Hanenburg, and Kathy Kingston.

EXECUTIVE BOARD

Dana Westley, President
Frances Clair, Vice President
George Czerwionka, Treasurer
Dawn Burns, Secretary

BOARD MEMBERS

Maeghan Anderson
Sheila Caplis
Emily Dalton
Diane Edwards
Donnie Flynn
Hector Hernandez
Anna Lopez
Lori Moore
Jeff Pickert
Gabriela Salgado
Terry Smith
Chris Viau
Gerry Walsh

OPERATIONS MANAGERS

Michael Meyer
Andi Malitz

Programs

Virtual Fall Weekend 2021

Virtual Fall Weekend 2021 was Horizon's second fall weekend on Zoom! Over Halloween weekend, 86 participants received goodie boxes filled with various craft & activity supplies and treats. Attendees enjoyed a monster mash dance, a cocktail hour, and scary ghost stories shared over a virtual fire. Participants also took part in a Horizonite childhood costume guessing game, a Halloween costume contest, Chopped-style cooking competition, and a virtual watch party of the Chicago Bears game.



Pictured: Virtual Fall Weekend participants showing off their Halloween-themed arts & crafts projects.

The total cost of Virtual Fall Weekend 2021 was \$2,745.

Virtual Spring Weekend 2022



Pictured Left: Gerry Walsh preparing for Wacky Chopped!

Pictured Right: Lisa Pickert leading adaptive yoga.



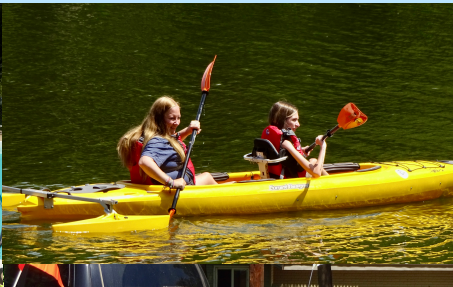
Virtual Spring Weekend 2022 was Horizon's second spring weekend on Zoom! Horizon's "Wacky Weekend," held over April Fool's weekend, saw 81 participants enjoy activities such as a photo morph game, a "Wacky Chopped!" cooking competition, Spa Day, and Late Night Hangouts. Our continued high participation in virtual events demonstrates the demand for these programs at large.

The total cost of Virtual Spring Weekend 2022 was \$1,959.

Programs

Summer Camp 2022

Horizon Camp was held July 17-23, 2022 with both in-person and virtual options to attend. In-person Summer Camp, our first since 2019, had 143 people in attendance, including 54 participants, 62 volunteers, 16 cabin leaders, and 11 members of the health and support teams. The theme of the week was “31 flavors of Horizon” with ice cream treats, themed-skits, and a sock-hop themed dance night – complete with a fireworks show donated by a long-time supporter to celebrate Horizon’s 31st year of camp! The total cost of in-person camp was \$91,930.



At Summer Camp 2022, participants tried adventurous new skills such as: adaptive bicycling, adaptive kayaking, scuba diving, and zip-lining. We took moments to relax in nature with arts and crafts, partnered yoga, and Spa Day. Our participants and volunteers enjoyed featured activities such as a boat night, camp carnival, scavenger hunts, and a dance party! Horizon Camp is a home-away-from-home where people of all abilities are welcome to socialize, laugh, play, learn, experience, and grow. Through our one-on-one pairings during this special week, Horizon breaks down barriers for people with and without physical disabilities in order to widen perspectives and build confidence and independence for all.

Summer Camp: COVID-19 Precautions



Pictured : John Walsh and Earl Higgins prepare to launch on Boat Night.

To prepare for our return to in-person Summer Camp programming, Horizon formed the Pandemic Safety Committee, comprised of both Board and health team members. Since Nov. 2021, the committee met biweekly to consider guidance from the Center for Disease Control (CDC) and American Camp Association (ACA). Following this guidance, Horizon asked participants to limit social exposure prior to camp, required vaccination and on-site testing for all 143 attendees, and required masking for certain activities where distancing was difficult. We also prepared quarantine areas and exposure procedures in the event of outbreak, but thanks to these precautions, we had no reported cases of COVID-19 during or after the week of Summer Camp!

Virtual Summer Camp 2022

Virtual Summer Camp 2022 was Horizon's third-annual summer camp offering on Zoom. Running simultaneously with in-person camp, over 50 additional participants received goodie boxes and enjoyed activities such as Bingo, Spa Day, a Chopped-style cooking competition, movie night/pizza party, and a virtual dance party!

The total cost of Virtual Summer Camp 2022 was \$2,743.



Pictured: Virtual Summer Camp participants in their 2022 Camp T-Shirts.

Programs

Horizon Hope Grant



Pictured: Eli Walsh receiving his Horizon Hope grant check at in-person Summer Camp 2022 with Summer Camp Chair Jeff Pickert and President Dana Westley.

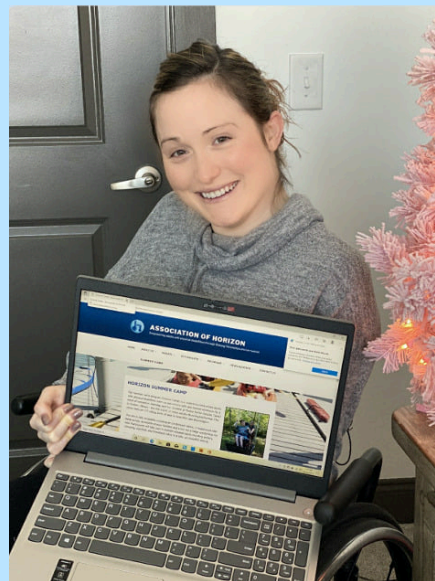
The Horizon Hope grant is one way Horizon gives back to our dedicated community. The grant award is \$1,000 and can be used towards college tuition or an assistive device. It is open to volunteers and participants. This year, we moved the application online and promoted the grant on our weekly Zoom calls, receiving a record number of applications!

This year, the Board of Directors was proud to honor two recipients, Eli Walsh and Diana Berti. Eli will be using the Hope grant toward college tuition at DePaul. Diana will be using the grant toward a new accessible shower chair.

Horizon Connects Grant

The Horizon Connects grant began as an initiative during the early days of the COVID-19 pandemic to offer assistance to members of the Horizon community seeking technological equipment to participate in virtual programming and connect with others in the community.

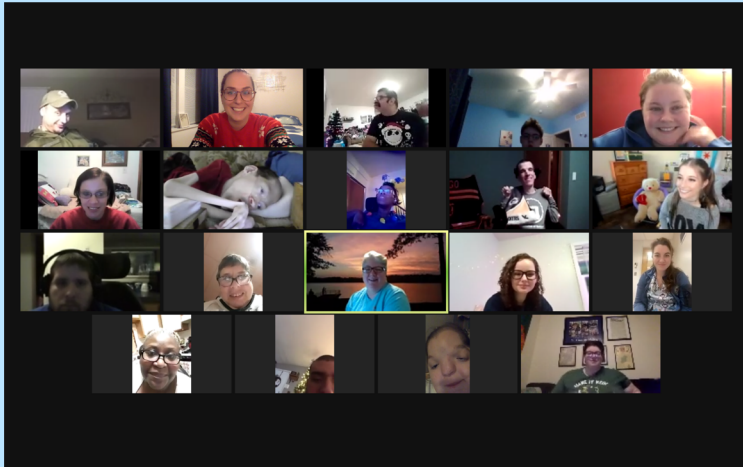
Horizon is proud to announce that we were able to provide laptops to two additional recipients, Jennifer Sutton and Jack Berti in the 2021-2022 year!



Pictured: Jennifer Sutton with her Horizon Connects grant laptop.

Community Outreach

Weekly Zoom Calls



Pictured: Horizon community members enjoy the Camp Never Ends 2021 Holiday Zoom Hangout.

Horizon continues to hold weekly Zoom calls as part of our year-round engagement via Camp Never Ends. Starting in the early days of the COVID-19 pandemic, these weekly calls have been crucial to keeping our community connected, attracting new participants, and fostering new friendships. In addition to building connections throughout the year, these weekly Zoom calls have empowered many in our community to grow and take on new leadership roles within our organization.

Seasonal Newsletter

Every season, Horizon sends our community an e-newsletter to recap programs that have been held and promote upcoming Horizon events and fundraisers. Each issue also features a highlight about a member of our community and reaches over 2,500 recipients. In addition to engaging our community with the newsletter, a committee comprised of Horizonites, both new and old, collaborates to write and design each issue.



Community Outreach

Merchandise



*Pictured:
Donnie
Flynn and Eli
Walsh set up
clothing
sales at
camp.*

For our return to in-person camp, the Merchandise Committee had sales of both old and new apparel. Our new design featured the theme of Summer Camp 2022 “31 Flavors of Horizon” in honor of our 31st year. Thanks to the creative new design by community member Francisco Avalos, and by offering older designs at a discounted price, Horizon sold nearly \$3,000 worth of merchandise at camp!

*Pictured:
Excited
customers
Terry Smith
and Earlene
Barnes shop
at camp!*



The committee continues to explore options for an online shop to expand our merchandise offerings and in preparation, has created a detailed inventory of apparel in stock.

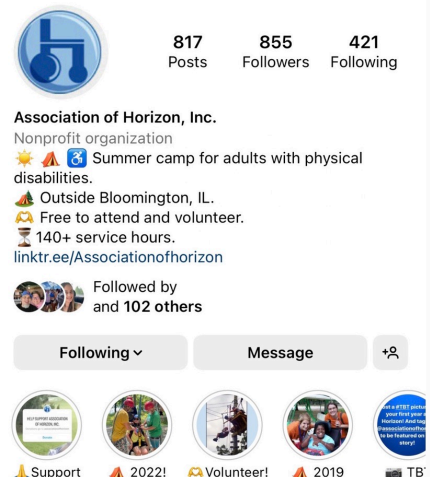
Social Media

Horizon regularly engages our community and promotes our programs, events, and fundraisers on Facebook and Instagram to a combined 2,634 followers. Across both platforms, our content reached over 27,000 accounts in July 2022.



Association of Horizon, Inc.

1.7K followers • 49 following



Financial Development

Asks: GivingTuesday & Holiday Card

Each November, Horizon participates in GivingTuesday, a social movement aimed at giving back to communities and charitable causes. Horizon promoted this global day of giving on Facebook, Instagram, and Horizon's website and raised \$2,533. Also during the holiday season, Horizon sends a card to our thank our dedicated community members and sponsors for their continued support. In the holiday spirit, our supporters generously gave back \$5,230!

GIVINGTUESDAY

Tuesday, November 30, 2021

Support Horizon activities for 2022!



Annual Raffle 2022

This past year, Horizon sold 3,181 raffle tickets and awarded \$5,000 in prizes to winners! These sales brought in a profit of \$10,905 for camp 2022!

Horizon continued to offer both online and physical raffle ticket sales and encouraged sellers by offering seller incentives such as a Visa gift card and "cut-the-line" passes for the camp cookout and an activity of the seller's choice. This year, the Board would like to recognize our reigning top ticket seller, Scott Galvin!



Pictured: Top raffle ticket seller, Scott Galvin.

Year	Total Tickets Sold:	Total Sellers:	Avg. Tickets Sold/Seller:
2015	3,981	103	39
2016	3,630	96	38
2017	3,924	76	52
2018	4,006	61	66
2019	4,187	80	52
2020	4,048	81	50
2021	3,663	65	56
2022	3,181	57	56

Financial Development

Mini-Golf 2022

This past June, Horizon brought back a favorite summer event, Horizon's Mini-Golf for Good! At the event, friends, family, and members of Horizon spent the day visiting and playing mini-golf at a fully wheelchair accessible mini-golf course! Attendees also enjoyed a summer barbeque lunch, raffles for gift basket prizes, and a Split-the-Pot raffle that was held in-person and virtually after the event. Overall, 46 individuals registered for the event. Between ticket sales, sponsorships, and raffle earnings, this event raised \$4,614 for Horizon.



Pictured top: Kathy Kingston, Heather Somerville, and Lori Moore pose near hole sponsored by the Youngberg family.

Pictured bottom: Horizon's Operations Manager Michael Meyer and family enjoying Horizon's Mini-Golf fundraiser.



Small & Member-led Fundraising



Much of the funds Horizon raises throughout the year come from small fundraising efforts. This includes smaller Horizon fundraisers, community members who hold personal fundraisers for Horizon, or those who utilize corporate matching and grants. This year, Horizon held a Trivia Night raising \$1,420 and sold Lou's Malnati's pizza coupons raising \$475; the Czerwionka family held a March Madness fundraiser totaling \$3,075; Dan Persak sold super bowl squares raising \$1,530; Brenda Bokowski applied for the PNC Foundation grant on behalf of Horizon, awarding us \$2,500; and Horizon made \$4,412 from Facebook fundraisers!

Financial Report 2021-2022

Revenue

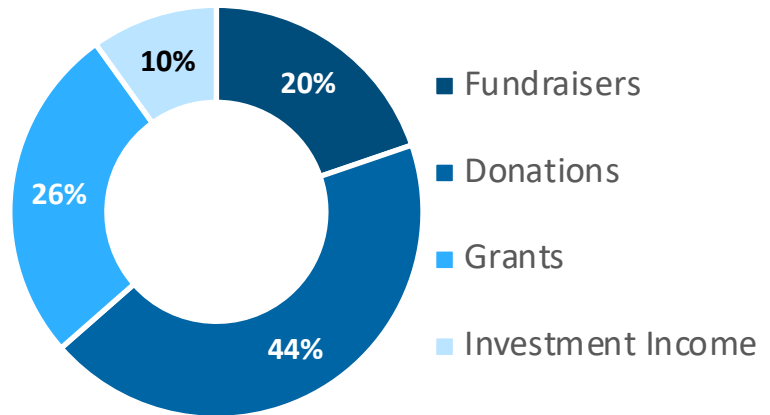
Revenue for the year ended July 31,	2022	2021
Fundraiser – Annual Raffle Profit	\$11,114	\$12,833
Fundraiser – Mini-Golf Outing Profit	\$4,614	-
Fundraiser – Trivia Night Profit	\$1,420	-
Small & Member Fundraiser Profit	\$14,556	\$16,065
Total Fundraiser Revenue	\$31,704	\$28,898
Donations – Holiday Card	\$5,230	\$6,440
Donations – Summer Camp	\$19,168	\$19,117
Donations – Memorial Gifts	\$7,966	\$1,215
Donations – General	\$37,866	\$17,459
Total Donation Revenue	\$70,230	\$44,231
Grant – ACA Illinois	\$40,077	-
Grant – PNC Foundation	\$2,500	\$2,500
Total Grant Revenue	\$42,577	\$2,500
Investment Income	\$15,918	\$13,291
Total Revenue 2021-2022	\$160,429	\$88,920
Realized/Unrealized (Gains/Losses)	(\$50,465)	\$23,394
Net Revenue 2021-2022	\$109,964	\$112,314

Financial Report 2021-2022

Revenue Summary

As seen in the chart to the right, Horizon's revenue this past year primarily came from Donations (44%), such as donations for Summer Camp, Memorial Gifts, or from the Holiday Card.

Grants and Fundraisers accounted for another 46% of the revenue Horizon earned in the last year. The Board is looking forward to expanding our fundraising efforts further with our return to in-person gatherings and continuing to seek out new grant and donor opportunities.



Financial Report 2021-2022

Expenses

Expenses for the year ended July 31,	2022	2021
Contracted Services	\$10,390	\$4,695
DonorSnap	\$900	\$900
Fees	\$8,157	\$7,044
Insurance	\$1,100	\$1,375
Mailbox Rental	-	\$528
Meeting Expenses	\$1,994	-
Newsletter Expenses	\$868	\$616
Office Expenses	\$609	\$43
Postage	\$534	\$462
Printing	\$5,309	\$4,283
Promotional	\$11	-
Telephone	\$759	\$912
Website/NT Access Charges	\$250	\$574
Total General and Administrative Expenses	\$30,881	\$21,432
Valentine's Party	-	\$489
Virtual Fall Weekend	\$2,793	\$598
Virtual Spring Weekend	\$1,999	\$1,738
30 th Anniversary Party	\$6,167	-
Holiday Boxes	-	\$4,340
Summer Camp	\$94,673	\$26,284
Horizon Connects	\$729	\$3,384
Horizon Hope	\$2,000	\$2,000
Storage Rental	\$1,392	\$1,392
Total Program Expenses	\$109,753	\$40,225
Grand Total Expenses 2021-2022	\$140,634	\$61,657

Financial Report 2021-2022

Assets & Liabilities

Assets & Liabilities - through July 31,	2022	2021
Net Assets, Beginning of the Year	\$494,816	\$444,159
Revenue	\$109,964	\$112,314
Expenses	(\$140,634)	(\$61,657)
Total Change in Net Assets	(\$30,670)	\$50,657
Net Assets, End of the Year	\$464,146	\$494,816
Cash - Checking Accounts	\$100,251	\$90,009
Cash - Savings Accounts	\$100,198	\$100,168
Cash - Investments	\$4,649	\$5,102
Investments at Fair Market Value	\$273,729	\$312,323
Gift Cards	\$1,303	\$1,181
Prepaid Expenses	\$1,193	\$967
Donations Receivable	\$22,917	-
Total Assets	\$504,240	\$509,750
Expenses Payable	\$40,094	\$13,934
Horizon Hope Payable	-	\$1,000
Unearned Revenue	-	-
Unrestricted - Net Assets	\$464,146	\$494,816
Total Liabilities and Net Assets as of July 31,	\$504,240	\$509,750

Review: Annual Goals

The Board of Directors had the following goals for 2021-22:

1. **Raise \$150,000.** As of July 31, 2022, we raised a total of \$160,429 – surpassing our goal!
2. **Sell all 5,000 annual raffle tickets.** We sold 3,181 raffle tickets. We reached 64% of our goal.
3. **Stay informed on the COVID-19 pandemic.** In forming the Pandemic Safety Committee, we remained well informed of and prepared for the pandemic and guidance from camping and health agencies.
4. **Maintain virtual engagement and incorporate virtual events into our permanent operations.** Horizon has maintained its weekly Zoom engagement and has adopted the permanent delivery of Spring Weekend as a virtual event.
5. **Examine our communications strategy to reduce burden on our readers and increase the digestibility and accessibility of the information we share.** The newsletter's transition to a seasonal format has been a success, with collaboration from many in the Horizon community.
6. **Incorporation diversity, equity, and inclusion principles into all aspects of our work. Stay up to date on latest practices and terminology.** The Recruitment Committee adopted more inclusive language, gender identities on the application, and the option to include pronouns on camp nametags. Fundraising explored online efforts and focused on offering in-person events near accessible transit.
7. **Increase Board collaboration in: mentoring, proactive contributions, involvement in committees.** Board members remained heavily involved in committees; new participation was encouraged in roles such as the Chair of the Camp Committee, and with the addition of new members on the Support Team. The Board hopes to continue this progress and expand involvement in fundraising efforts.

THANK YOU!



**Thank you to all our members,
volunteers, and donors for allowing
us to empower adults with physical
disabilities through lifelong
friendships and recreation!**



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